

MARIAM FATHIMA

EDUCATION

INTERACTIVE MEDIA DESIGN

Durham College
2022-2024

B.SC.VISUAL COMMUNICATION

M.O.P. Vaishnav College
2017-2020

COMPETENCIES

- Excellent communication skills
- Ability to work in a fast-paced environment
- Attention to detail and ability to multitask
- Strong problem-solving skills
- Friendly and approachable demeanor
- Ability to work independently and as part of a team
- Staff Assistance
- Time management
- Design strategy & solutions
- Advertising
- Social media marketing

TECHNICAL SKILLS

- Adobe Suite :
 - Photoshop
 - Illustrator
 - XD
 - After Effects
 - Premiere Pro
- HTML
- CSS
- Java Script
- Procreate
- Canva
- Photography

EXPERIENCE

CUROQ COLLECTIVES

May 2020 - July 2020

DIGITAL MARKETING TEAM

- Managed website development and graphic design for the marketing department
- Coordinated efforts to increase the company's online presence
- Restructured the social media content and created a framework that others can follow in the future.

7PIXELZ

April 2019 - June 2019

DIGITAL MARKETING TEAM

- Collaborated on the development of the e-commerce website ShyCart.com
- Prepared improved layouts for the company's digital marketing team.
- Created digital media content using video editing and VFX software.

THE HINDU

May 2018 - July 2018

NEWSPAPER DESIGN TEAM

- Designed layouts for the entertainment section of the newspaper.
- Optimized the newspaper designs to maximize reader engagement

INVOLVEMENTS

CHIRAG FOUNDATION TRUST

- Streamlined the web design and galvanized the online presence of the NGO.
- Organized programs to provide learning materials to underprivileged children in Chennai.
- Conducted information sessions regarding visual communications as a possible career for children between 9th and 12th grade.

CONTACT

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